**APPLICATION FORM FOR MEDIA REGISTRATION**

**OF BEIJING FASHION WEEK 2021**

Registration Date: Registration Serial No. (for official use only):

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Name of the Media | in Chinese  (if applicable) |  | | | | | (Image of the Correspondent) |
| in English |  | | | | |
| Website |  | | | | | |
| Category | □Newspaper □Magazine □TV □Radio Station  □News Agency □Visual Media □Website □We Media □Others\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | |
| Name of the Correspondent |  | | Gender |  | Title |  | |
| Address |  | | | | Zip Code |  | |
| Cellphone No. |  | | | E-mail |  | | |
| ID No. |  | | | Column/Page where the coverage will be published |  | | |
| Professional Position | □Text Reporter □Photographer/Cameraman □Radio Reporter □TV Reporter  □Website Editor □We Media Contributor □Others\_\_\_\_\_\_\_\_ | | | | | | |
| About the Coverage | No. of page: \_\_\_\_\_\_\_\_\_\_\_ Estimated length of the coverage: \_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| Form of the coverage: □News release □Special news □Others\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| Intended event(s) to be covered:  □Press Conference □Runway Shows □Summit Forums □Exhibitions  □Contests □Media Awarding Ceremony □Pop-up Store □Others\_\_\_\_\_\_\_\_ | | | | | | |
| Subject of the coverage: | | | | | | |
| Interviewee(s): | | | | | | |
| Content of the coverage: | | | | | | |
| Signature Disclaimer | I certify that *(name of the media)* applies to Beijing Fashion Week Organizing Committee for the coverage of Beijing Fashion Week 2021, will abide by the relevant provisions of *Beijing Fashion Week 2021 Organizational Charter* and will follow the official arrangements on site.  Signature: Seal of the media:  Date: | | | | | | |

**Notice:**

1. **Copy of ID and introduction of the media are required to be attached to the present application form.**
2. **Qualified media will be notified and issued on the scene with a media badge.**

**Publicity Division of Beijing Fashion Week Organizing Committee**

Address: Rm909, 9F, Tuanjiehu Mansion, No.17, Tuanjiehu South Community, Chaoyang District, 100026 Beijing, China

Tel：86 10 85962557 、86 10 85968087 Fax：86 10 85961687

Email: bjfw@bjfashionweek.cn Website: www.bjfashionweek.cn



WeChat WeiBo

Public ID