**APPLICATION FORM FOR MEDIA REGISTRATION**

**OF BEIJING FASHION WEEK 2021**

Registration Date: Registration Serial No. (for official use only):

|  |  |  |  |
| --- | --- | --- | --- |
| Name of the Media | in Chinese(if applicable) |  | (Image of the Correspondent) |
| in English |  |
| Website |  |
| Category | □Newspaper □Magazine □TV □Radio Station□News Agency □Visual Media □Website □We Media □Others\_\_\_\_\_\_\_\_\_\_\_\_ |
| Name of the Correspondent |  | Gender |  | Title |  |
| Address |  | Zip Code |  |
| Cellphone No. |  | E-mail |  |
| ID No. |  | Column/Page where the coverage will be published  |  |
| Professional Position | □Text Reporter □Photographer/Cameraman □Radio Reporter □TV Reporter □Website Editor □We Media Contributor □Others\_\_\_\_\_\_\_\_ |
| About the Coverage | No. of page: \_\_\_\_\_\_\_\_\_\_\_ Estimated length of the coverage: \_\_\_\_\_\_\_\_\_\_\_\_ |
| Form of the coverage: □News release □Special news □Others\_\_\_\_\_\_\_\_\_\_\_  |
| Intended event(s) to be covered: □Press Conference □Runway Shows □Summit Forums □Exhibitions □Contests □Media Awarding Ceremony □Pop-up Store □Others\_\_\_\_\_\_\_\_ |
| Subject of the coverage: |
| Interviewee(s): |
| Content of the coverage: |
| Signature Disclaimer | I certify that *(name of the media)* applies to Beijing Fashion Week Organizing Committee for the coverage of Beijing Fashion Week 2021, will abide by the relevant provisions of *Beijing Fashion Week 2021 Organizational Charter* and will follow the official arrangements on site.Signature: Seal of the media: Date: |

**Notice:**

1. **Copy of ID and introduction of the media are required to be attached to the present application form.**
2. **Qualified media will be notified and issued on the scene with a media badge.**

**Publicity Division of Beijing Fashion Week Organizing Committee**

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